

Interest Reply Form

If you are interested in participating in TARGET, or know of another potential TARGET member, please fax, email or call us with the following information.

Name: _____

Title: _____

Organization: _____

Address: _____

Phone: _____

E-mail: _____

Contact Information

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TARGET PROGRAM

TARGET: To Aim and Realize Global Expansion Together



Helping Small and Medium Sized
Businesses Expand their Presence
in Global Markets

TARGET Mission

The mission of the TARGET program is to enhance international business strategies by creating and sustaining a partnership between members of the business community, faculty of Cleveland State University and internationally experienced mentors.

TARGET Team Members

- Executives from Ohio companies striving to expand their businesses in the global market place who would like to network and learn from the experiences of others.
- Executives from Ohio companies with already established international business operations willing to share their experience and knowledge.
- Cleveland State University faculty who can contribute knowledge and research skills to meet member companies' needs.

TARGET Activities

- Regular meetings at Cleveland State or at member facilities to discuss specific situations, practices and problems which can enhance or endanger international business success.
- Company briefings and “sounding board” sessions to focus attention on the challenges and opportunities particular to each member company.
- Informative meetings featuring outside guests or faculty members speaking about particular global issues.
- Mentor visits to member companies to review specific problems or situations that could benefit from another perspective (available at member company's request).

TARGET Program Specifics

- Seven meetings per year normally scheduled from 12:00-2:00 p.m. but based on member convenience.
- Additional meetings may be scheduled at member company sites.
- Membership fee of \$300 per company. Includes all meetings, material, site visits, faculty consultations and other expenses associated with program administration.
- Limited to ten to fifteen member companies to ensure maximum attention and sharing opportunities for each.

TARGET Partners

