

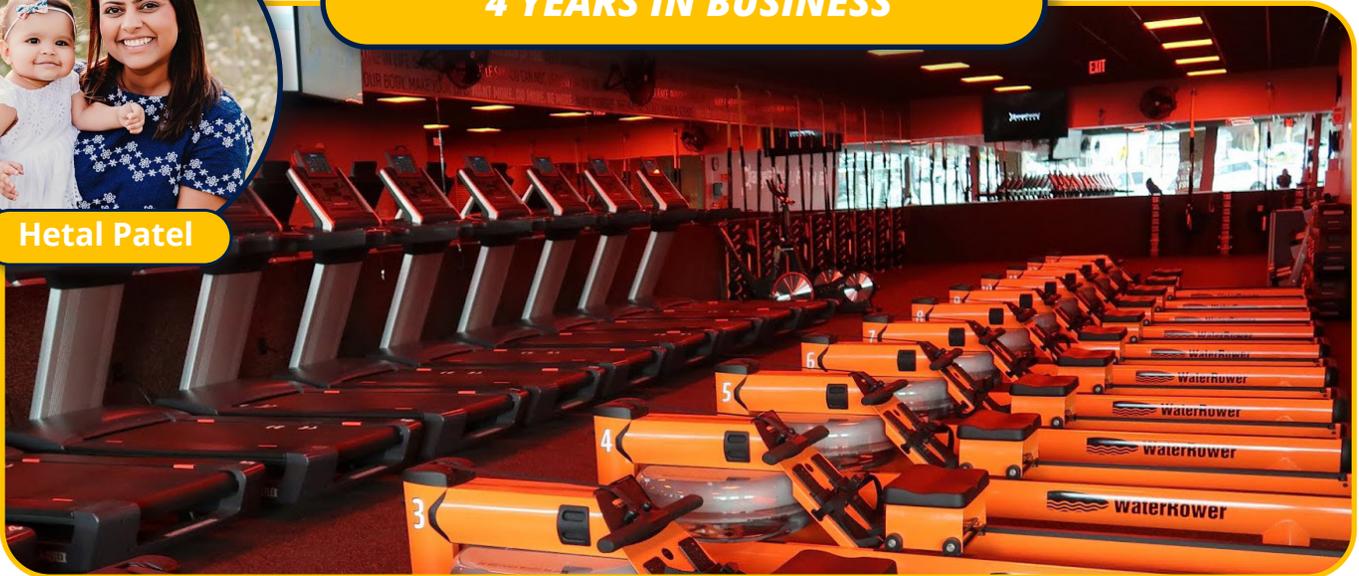
SOLON BUSINESS SPOTLIGHT

Orangetheory Fitness

4 YEARS IN BUSINESS



Hetal Patel



Why did you choose to open your business in Solon?

All of us at Orangetheory Fitness are beyond happy that we can be part of such an amazing community like Solon! As a new fitness concept coming into the area about four years ago, this was really exciting for us. We couldn't wait to show everyone what OTF was all about and all the positive and amazing things it would offer to this community. Solon is a great spot that tends to a lot of local and neighboring communities. A typical member visits our studio 3-5 days a week, and it was important to place our location in a spot that also had easy accessibility to and from home/work.

How are you adjusting your business model during this strange time of COVID?

Prior to this pandemic, we were running approximately 70 classes a week with 24-36 people in each class with consistent cleanings during and in between classes. Now, during the pandemic, we have taken cleaning and disinfecting to a totally different level and accommodated more time in between classes to clean off each piece of equipment. We also have lowered our capacity to 12-18 people in each class to accommodate adequate spacing where we utilize every other station (that is set about 7 feet apart in our workout room. Members are to wait outside of the studio prior to class (while abiding by) social distancing protocols, and we are closely following all the state and local guidelines to ensure a safe environment both for our staff and members. We have eliminated the use of our showers for the time being and ensured our staff is cleaning/disinfecting each touchpoint during and in between our classes.

How can the community continue to support you?

I cannot begin to describe the overwhelming support and love that we have continued to receive from the OTF Solon community. Our members are absolutely AMAZING! Each member was able to make their own decisions if they were ready to come back or not once we reopened our doors at no additional cost to them. Their memberships have been placed on a hold until they feel that they are ready to come back. The ones who have already come back are giving us the most incredible feedback.

As a member of this community I would love to see local businesses partner up and would love to see how we can help each other. Our doors are open, so come try us out! We have members ranging from the ages of 15-79 at all different fitness levels, so even if you are someone who is getting into a workout routine for the first time, training for a triathlon, or just looking to have some fun with great music and positivity around you, come check us out! **We do not do contracts; our memberships are month to month!**



Want to spotlight your local business? Contact ashaker@cityofsolon.com