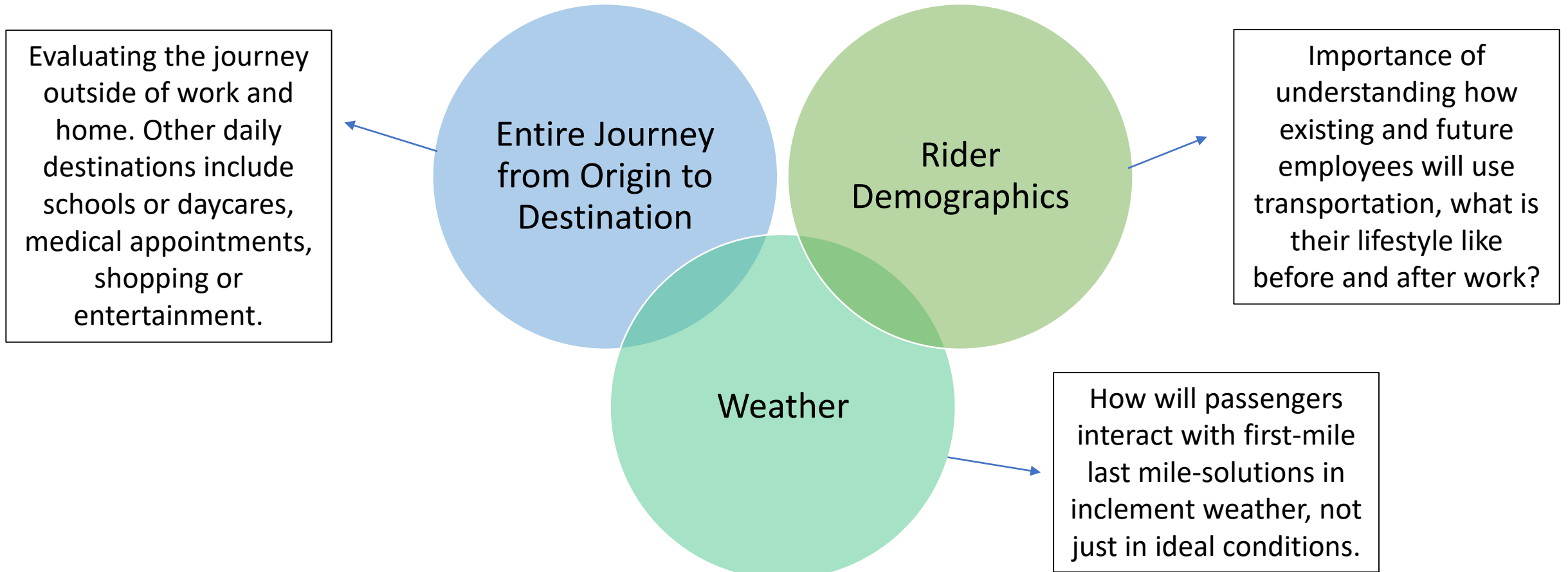


# First Mile, Last Mile

**Victoria Dever, M.S., B.S.  
Planner, City of Solon**

# Key Issues these Programs are Addressing



# Northeast Ohio Programs



## LakeTran Dial-a-Ride & New Route 8 & Route 9 Service

- On-demand van service from underserved areas to manufacturing jobs and Lake County's largest industrial corridor serving 300 employers with access to 7,500 jobs
- Working closely with Lincoln Electric and Component Repair Technologies



## Akron FlexRide

- Collaborating with workforce development organization ConxusNEO
- Door-to-door, on-demand service connecting workers to job hubs in northern Summit County



## Share Mobility Staffing Agency Partnership

- Ride-sharing services for job seekers from East Cleveland, Euclid and Glenville to the Mentor/Painesville job hub in neighboring Lake County
- Working with the staffing agency Express Employment Professionals

# LakeTran Dial-a-Ride & New Route 8 & 9 Service

## Dial A Ride

- Door-to-door assisted transportation
- Can be booked online or by phone.
- On-demand van service from underserved areas to manufacturing jobs in Lake County
- Working closely with employers, Lincoln Electric and Component Repair Technologies, the Lake County Board of Commissioners and the Lake County Ohio Port & Economic Development Authority.

## Route 8 Service

- Connects Tyler Boulevard to major destinations including Lakeland Community College, Great Lakes Mall, Mentor Park-n-Ride, Mentor High School, Mentor Civic Center area, Mentor-on-the-Lake, Mentor Headlands
- Operating hourly on weekdays and every two-hours on Saturdays

## Route 9 Service

- Operates with a smaller Dial-a-Ride style bus
- Equipped with amenities of a traditional fixed-route bus including bike racks, stop cords, a destination sign and fare box.
- Operating hourly on weekdays and every two-hours on Saturdays

**Funding:** Received \$75,000 from the Paradox Prize and funded by LakeTran

# Akron Metro RTA FlexRide

- Pilot program to assist in workforce transportation throughout the region
- Seeks to bridge the gap between people who want to work and the thousands of unfilled jobs in Summit County

- On-demand transportation service using a new web application that provides a direct trip for workers to get to participating employers.

- Using improved scheduling and fare payment technology to provide a streamlined trip to reduce the barrier of lengthy, inefficient transit service to job hubs in northern Summit County.

**Funding:** METRO RTA received \$100,000 in funding from ODOT and won \$75,000 from the Paradox Prize.

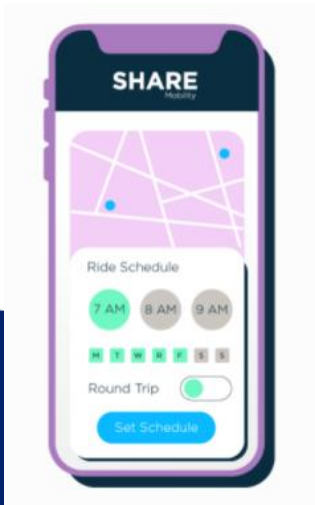
# SHARE Mobility Staffing Agency Partnership

Mobility solutions startup partnership working with Express Employment Professionals staff agency. SHARE uses mobile technology as part of their platform.

Provides ride-sharing services for job seekers from East Cleveland, Euclid and Glenville to the Mentor/Painesville job hub in neighboring Lake County.

Private initiative

**Funding:** Received \$16,000 from the Paradox Prize



# Central Ohio Programs



## Grove City COTA Plus

- Central Ohio Transit Authority (COTA) partnered with on-demand public mobility solutions developer Via to pilot a new micro-transit network.
- The shared ride is free for passengers using the service to connect to a bus route.



## Dublin Circulator (SHARE)

- Designed to allow workers that live outside of the city to ride COTA and get a first or last mile ride to the employer in Dublin.
- SHARE and the City of Dublin will work with businesses in the area who will benefit from the service through increased recruiting and retention.



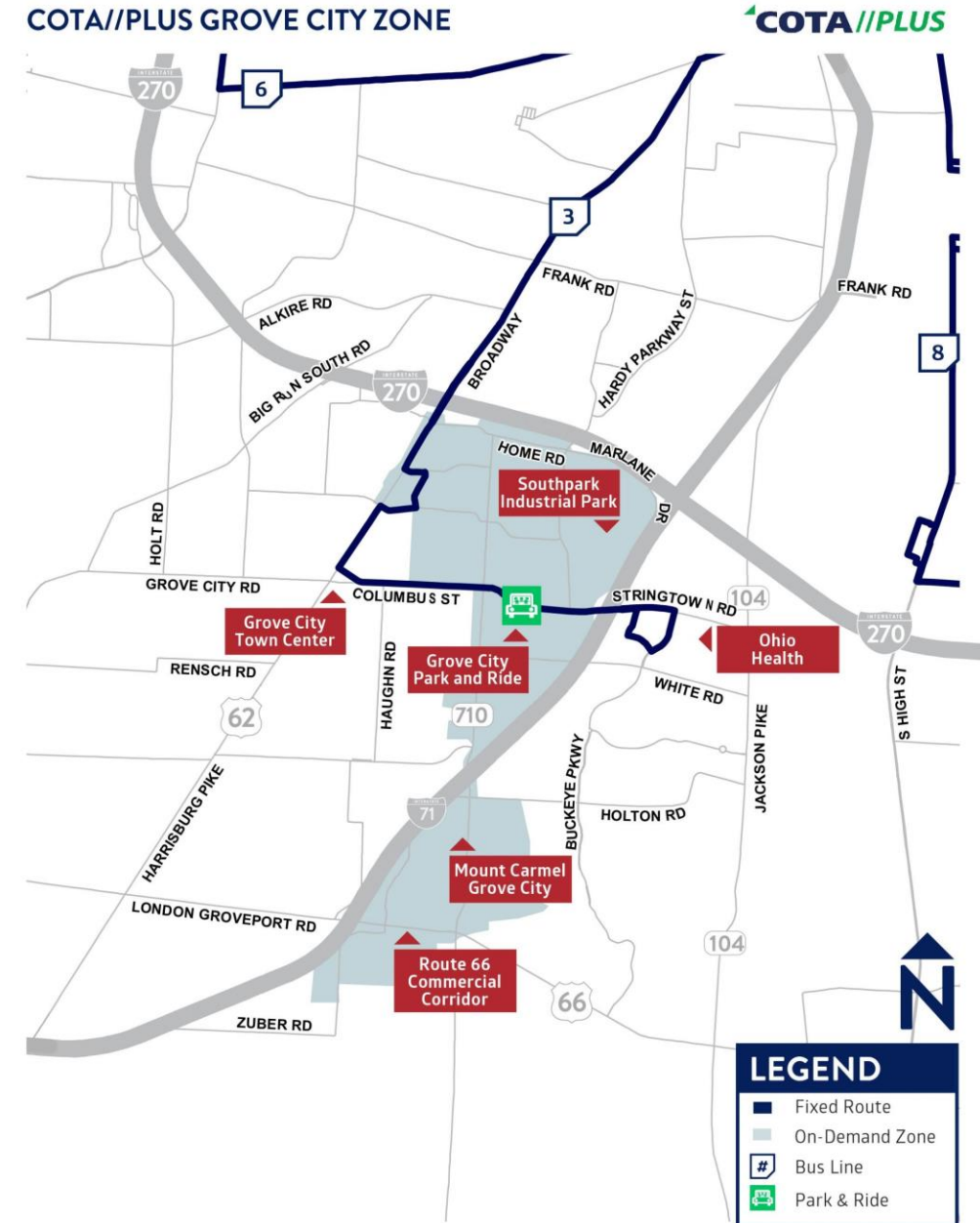
# Grove City COTA Plus

Private-Public Partnership between Central Ohio Transit Authority (COTA) and on-demand public mobility solutions developer Via.

The most requested destinations within the current zone include the Mount Carmel Grove City Hospital, the Southpark Industrial Park and businesses along state Route 665

The city is looking for more financial backing from companies that benefit from the first- and last-mile service COTA Plus provides for some of their employees.

Funding: The City and COTA equally shared the \$360,000 cost. Mount Carmel Health has agreed to provide \$50,000 towards operating costs.





# Dublin Circulator

- Micro-transit Company, SHARE, and the City of Dublin are working with businesses in the area who will benefit from the service through increased recruiting and retention.

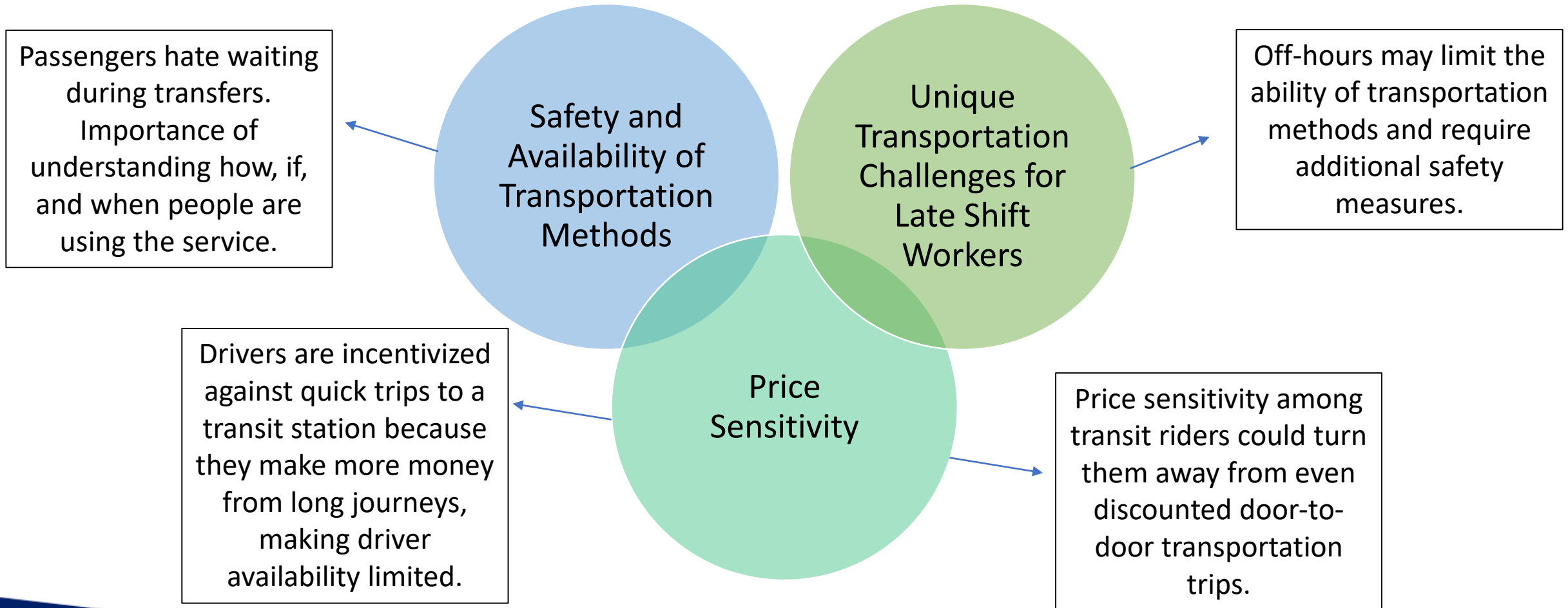
- Uses SHARE's mobile technology platform to track rides.

- Gives employees a cost-efficient way to get to and from work. The circulator will pick up and drop off at COTA bus stops. The program also provides rides to seniors.

- Circulates with a pick-up and drop-off from three Central Ohio Transit Agency (COTA) bus stops to various workplaces in the Dublin area.

**Funding:** Dublin is covering the \$100,000 six-month pilot program cost in hopes it improves access to transportation.

# Summary of Important Issues from the Programs



# Thank you!

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