



Solon Pop-Up in the Park

SHOP * EAT * GATHER

SATURDAY
August 27

10 AM
to
4 PM

**Admission
& Parking
is FREE!**

Solon Community Park • 6679 SOM Center Rd, Solon

**Shop a variety of local artisans, crafters, delicious eats,
food trucks and farmers market type vendors.**

IN CONJUNCTION WITH

Avant-Garde
Art & Craft Show

Interested in being a vendor, contact Becki Silverstein at

SPECIALEVENTS@SOLONOHIO.ORG

PRESENTED BY
SOLON PARKS & RECREATION
SOLON CENTER FOR THE ARTS

EVENT INFORMATION: TSULLIVAN@SOLONOHIO.ORG

Solon
— Ohio —
WORKING | LEARNING | THRIVING
TOGETHER



SPONSORSHIPS

SATURDAY, AUGUST 27, 2022

\$750 EVENT SPONSOR

Physical Event Presence and Promotional Pre-Event Logo Presence

- Includes all of the below mentioned items in the Social Media/Virtual Presence Level Sponsorship
- Logo on two large event banners that will be on SOM Center Bridge (both sides) leading up to the event. Thousands of daily impressions of drivers through Solon.
- Logo on event flyer to be posted within community and sent to all vendors.

\$250 EVENT SPONSOR

Social Media/Virtual Presence

- Mentioned as a sponsor on event press release that goes out to over 1,000 local media contacts. Also, includes a follow up pitch the week after following the release that includes mention of your organization/business.
- Listed on over 200 event listing websites that include mention of your organization/business.
- Listed on Facebook social media event as a participating sponsor.
- Designated social media post that promotes your organization/business within both the actual Solon Fall Festival Facebook event, and on the Solon Recreation Department page.
- Mentioned as a participating sponsor on an event eblast that goes out the month prior to the public that is sent to over 10,000 subscribers.
- Mentioned as a participating sponsor on an event eblast that goes out as a week-of reminder of the event to the public to over 10,000 subscribers.

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SPONSORSHIP FORM

SATURDAY, AUGUST 27, 2022

Company Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website / Facebook Page: _____

Please Circle: \$750 Sponsor \$250 Sponsor

Deadline to apply is July 15, 2022

Please remit to: Tracy Sullivan
Solon Community Center
35000 Portz Parkway
Solon, Ohio 44139

Questions: Tracy Sullivan - 440.337.1428 | tsullivan@solonohio.org
Rich Parker - 440.337.1426 | rparker@solonohio.org

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