

# SOLON BUSINESS SPOTLIGHT

*Lori Mason*  
PHOTOGRAPHY

## Lori Mason Photography LLC

33220 Station Street, Solon

[lorimasonphotography.com](http://lorimasonphotography.com)



Owner: Lori Mason



### **When did you open your business in Solon?**

I started as a home-based business and transitioned to my commercial space in November 2018. Solon has been so supportive of small businesses, and I couldn't have continued doing what I love without that support.

### **Why did you choose to locate in Solon?**

I really love the small town feel and the sense of community here in Solon. This is a great place to raise a family and create lasting memories. Coming from a family of photographers, I was excited to plant my feet in this community as my grandfather did in our own hometown. Every city needs a portrait studio, and I am so grateful to be able to provide my services to the residents of Solon and surrounding area.

### **What services do you provide?**

Family photography for all ages! I specialize in pregnancy & newborn photography, so the studio was designed with that in mind. I also photograph babies throughout their first year, 1st birthday cake smashes, older children, high school seniors and, of course, families! I strongly believe in the value of a printed photograph, so in addition to digital files, my clients are able to choose from prints, luxury canvases, acrylic wall art, custom designed albums, keepsake boxes and more.

### **What makes your business unique from others?**

The level of customized service that I provide to each and every client. When I opened the studio it was my goal to create an atmosphere that was something special – a little bit of home away from home. Somewhere warm and comfortable where you can relax and just enjoy the process. I schedule sessions by appointment only in order to give each family my full undivided attention without worry of who is next in line, or the feeling of a crowded portrait studio.

All sessions include a consultation to get to know each family and their needs – from new parents who aren't really sure what they want other than photos of their new baby, to high school seniors who have a very specific idea in mind. It's my job to listen, create a game plan and guide them through the process from start to finish. I also offer a huge selection of high-end handmade props, maternity gowns and newborn outfits, many designed and created by me, specifically, for a particular client/session. It's a little extra personal touch that makes each session unique!



Want to spotlight your local business? Contact [sbell@solonohio.org](mailto:sbell@solonohio.org)